

Internship in Marketing

About the Company

Start-Up companies mostly focused on Innovation & Technology, Architecture, and Digital Platforms looking for an intern to join their team.

Students will develop their professional skills thanks to a quality experience in the most innovative companies in Europe, from their first steps in the job market.

Sector:

Innovation & Technology, Architecture, and Digital Platforms

Role Overview:

Responsibilities:

- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on competition
- Support the marketing team in daily administrative tasks
- Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web)
- Manage and update company database and customer relationship management systems (Hubspot CRM)

Requirements:

- Strong desire to learn along with professional drive
- Solid understanding of different marketing techniques
- Excellent verbal and written communication skills
- Excellent knowledge of MS Office
- Familiarity with marketing computer software and online applications (e.g. CRM tools and Online analytics)
- Passion for the marketing industry and its best practices
- Currently enrolled in a related BS or Masters degree or a graduate

Internship Overview

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| Internship Name | Marketing |
| Location | Ireland, Portugal, Spain, Malta, Italy |
| Starting | ASAP |
| Length | 3 to 6 Months |
| Main working Language | English |
| Working Hours | 35/40 hours week |